

ACCESS TO GOVERNMENT e MARKETPLACE

**46
LAKH+**

PRODUCT/SERVICE
CATALOGUES

**53
LAKH+**

SELLERS/SERVICE
PROVIDERS

**1
CRORE+**

ORDER VOLUME

**₹3,22,013
CRORE**

TRANSACTION
VALUE

**30
THOUSAND+**

BUYER
ORGANISATIONS

SELLING, ENHANCING BUSINESS AND WRITING A SUCCESS STORY

Abundant opportunities for sellers to access the largest buyer base in India i.e. Government and PSUs! Government e Marketplace (GeM) leverages technology and enables the connect between government buyers and sellers across the country with each other on one platform. Any size seller can showcase its products/services to Government bodies like Government departments, Ministries & their agencies, autonomous bodies and public sector enterprises. GeM has continuously evolved to provide a simplified user interface and has made the overall on-boarding process seamless. This has opened gates for business expansion possibilities and growth for Indian sellers. Purchases through GeM by Government users have been authorised and made mandatory by the Ministry of Finance by adding a new Rule No. 149 in the General Financial Rules, 2017.



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BENEFITS FOR THE SELLER ON GeM

- Direct access to National Public Procurement Market
- Free registration and bidding
- Easy participation in bids/reverse auction
- Special provisions and sections for startups, MSMEs, Divyangjan entrepreneurs, women sellers, weavers, artisans, etc.
- Multiple invoices for a single order
- Seller friendly dashboard for monitoring supplies and payments
- Online grievance redressal mechanism for quick resolution
- Reasons for rejection given
- Dynamic Pricing - Price can be changed based on market conditions
- Strong vendor assessment and rating system
- PAN-India business
- Direct sell: This feature helps the vendors to sell their product upto 25K at a fair price directly to the Government buyers without any hassles
- Advanced features - suggest new category, extension of delivery period, creation of supplementary Bill/Invoice/CRAC etc.
- Regular training for the sellers on features and functionalities of GeM portal
- Buyer seller incentivization scheme for recognizing the best performing sellers

HOW CAN YOU REGISTER AS A 'SELLER'?

You can get registered on GeM with MCA 21, Aadhaar and PAN information.

STEPS TO FOLLOW

- Step 1 - Login to <https://gem.gov.in>
- Step 2 - Click on 'Sign Up'
- Step 3 - Choose the organization type and name
- Step 4 - Personal identification through PAN or Aadhaar
- Step 5 - Complete sign up as primary user
- Step 6 - As per the chosen organization type furnish information such as CIN, PAN, DIPP, UAM, ITR details to complete your profile
- Step 7 - Submit supplementary details for the entity
- Step 8 - You are registered!
 - Once registration is complete, make sure to pay the caution money
 - Check for your Vendor Assessment Exemption in the 'My Actions' tab:
 - o If you are exempt, your process is complete. If not, kindly proceed with the "Assessments" tab

Something more for you - Login with your credentials and view your personal dashboard to see details like share of sales, orders and delivery details, news on what is happening in the e-marketplace, etc.



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